

## **Evaluating Innovation in Environmental Protection and Sustainability**

The 2017 Forum will ask whether evaluation is evolving in line with the societal and environmental challenges policy is trying to address. Europe, in order to achieve its goal of "living well, within the limits of our planet", will need to rely *inter alia* on innovation to make the transition to sustainability. Many forms of innovation will be required to turn Europe into a resource-efficient, green and low-carbon economy.

Over the two days we will explore: the role of social innovation; the role of the business sector in environmental innovation; innovations in policy instrument evaluation; and innovation in implementation.

# **Agenda**

## Day 1 - Thursday 23 November

08:45 - 09:30 Registration

Plenary session – 09:30-11:10 – chaired by Terry A'Hearn, CEO, Scottish Environment Protection Agency (SEPA)

- 09:30-09:40 Welcome, outline and key goals Terry A'Hearn and Paul McAleavey, Head of Air & Climate Change Programme, European Environment Agency (EEA)
- 09:40-10:40 Keynote speakers setting the context for the event:
  - Linking Research with Policy Makers and Citizens- Laura Burke, Director General Environmental Protection Agency Ireland and Chair of EEA Management Board
  - The framework for policy coherence for sustainable development An assessment tool to promote, implement and track progress on mutually supporting policies for the Sustainable Development Goal (SDG) - Ernesto Soria Morales, Senior Policy Analyst, OECD – Policy Coherence for Development Unit
- 10:40-11:10 Q/A and guidance for breakout sessions

Coffee Break 11:10-11:30

#### Parallel breakout sessions - Block 1 - 11:30-13:00

Presentations followed by discussion, with rapporteurs collating key points.

	A - Evaluating Circular	B - Reviewing existing EU	C - Evaluating
	Economy and resource	laws and programmes	environmental damages
	efficiency policies	through evaluation	and methods for
	(global to local)		compensation
Facilitator/	Mr Daniel Stunell	Mr Thomas Brunhes	Ms Odile Heddebaut
discussion	Zero Waste Scotland	European Commission -	IFSTTAR The French
leader		DG Climate Action	Institute of Science and
			Technology for Transport,
			Development and
			Networks
Speaker	Mr Daniel Stunell	Mr Thomas Brunhes	Ms Kim Bradley, SEPA
	The development of	Introduction to the	Financial Provision –
	circular economy (CE)	session and background	protecting the
	thinking in Scotland set	on the evaluation	environment and the
	in the global context of	processes in DG CLIMA –	public purse; an
	UN SDGs to local	Reviewing existing EU	introduction to a practical
	initiatives with a case	laws through evaluation,	guide produced via an
	study on food waste	the example of CO <sub>2</sub>	IMPEL project, and case
	prevention – co-	standards for cars and	study on compensatory
	development of	vans	remedial measures
	evidence and action		

			(IMPEL is the EU Network for the Implementation and Enforcement of Environmental Law)
Speaker	Mr John Fawcett Winning Moves Integrating qualitative analysis techniques	Ms Lucia Lavric Encompass Economics  Ex-post evaluation of N <sub>2</sub> O reductions co-benefits ensuing from nitrogen management policies — Based on study commissioned by DG CLIMA	Ms Odile Heddebaut IFSTTAR  Welfare implications of compensation for environmental damages
Speaker	Ms Catherine Gemmell and Mr Calum Duncan Marine Conservation Society  The role of consumers and factors affecting public engagement — case study Beachwatch marine litter project	Ms Anna Lundmark Essen and Mr Hans ten Berg Swedish Environmental Protection Agency  Challenges and trade-offs when evaluating the complexity of environmental information objectives	Mr Elton Qendro OSCE Presence in Albania (Organisation for Security & Co-operation in Europe)  Inter-institutional Group against Environmental Crime: A multi-agency approach to tackle environmental crime

### Lunch 13:00-14:00

## Parallel breakout sessions – Block 2 – 14:00-15:30

Presentations followed by discussion, with rapporteurs collating key points.

	A - Evaluating the Implementation of the Circular Economy through Public Procurement	B - Evaluation of government policy  The role of evaluation in Scottish energy and climate change policy development	C - Innovations in instrument evaluation - integrating complexity into Environmental policy evaluation: Insights from CECAN
Facilitator/	Mr Cuno van Geet	Dr Mark Winskel	Mr Peter Barbrook-Johnson
discussion	Rijkswaterstaat,	ClimateXChange/	Centre for the Evaluation
leader	Ministry of	University of Edinburgh	of Complexity Across the
	Infrastructure & the		Nexus (CECAN), University
	Environment, The		of Surrey, UK
	Netherlands		
	The presentations will be linked from policy through implementation to evaluation which is the key theme for		

	discussion in the second half of the session		
Speaker	Mr Cuno van Geet Rijkswaterstaat	Mr Jack Causley Energy & Climate Change Scottish Government	Mr Peter Barbrook-Johnson CECAN
	Enabling Implementation of Circular Procurement – the Dutch Green deal scheme	Introduction to the session and background on the monitoring and evaluation processes in Scottish energy policy	CECAN's progress and insights on evaluating complex Nexus policies
Speaker	Mr Take Padding PIANOo, Ministry of Economic Affairs, The Netherlands	Mr Niall Kerr ClimateXChange/ University of Edinburgh	Ms Clare Twigger-Ross Collingwood Environmental Planning
	Implementing Circular Procurement pilots	Energy policy effectiveness and systematic evidence review	Learning lessons from evaluations across the nexus: a meta-evaluation
Speaker	Mr Mervyn Jones Sustainable Global Resources	Ms Ruth Bush University of Edinburgh	Mr Peter Barbrook-Johnson CECAN
	Evaluating impacts of Circular Procurement pilots	Evaluating local pilots to inform Scotland's Energy Efficiency Programme	Building capacity for complex evaluation

Coffee Break 15:30-16:00

Plenary session 16:00-17:00 - chaired by Hans Bruyninckx, Executive Director, European Environment Agency (EEA)

- Keynote message and discussion –Phil Wynn Owen is a Member of the European Court of Auditors (ECA) and Dean of ECA's Chamber I, responsible for audit work on the sustainable use of natural resources. Phil will talk about the ECA's work on energy, climate change, the environment and agriculture. He has been the Member responsible for several relevant ECA Special Reports and the ECA's recently published Landscape Review of EU action on energy and climate change.
- Close of Day 1 and details for dinner

17:00-19:00 2 hours free time (meeting of EEEN Advisory Board taking place 17:15-18:15)

Dinner 19:00-22:00 (at the Scottish Café & restaurant; Contini at the Scottish National Gallery)

## **Day 2** - Friday 24 November

08:30-09:00 Registration desk open

Plenary session - 09:00- 10:00 - chaired by Hans Bruyninckx and Terry A'Hearn

 Keynote message and discussion – Dr Gillian Pratt, Deputy Director Future Regulation at the Environment Agency England will speak on Environmental regulators' strategic and operational needs for innovative evaluation methods.

This will be followed by a business leader's view on when to innovate and when to evaluate. Morag Garden, Head of Sustainability & Innovation at the Scotch Whisky Association (SWA) will speak about SWA's work in gearing up for the required transition to turning Europe into a resource-efficient, green and low-carbon economy.

- Q/A and guidance for breakout sessions

#### Coffee Break 10:00-10:30

### Parallel breakout sessions - Block 3 - 10:30-12:00

Presentations followed by discussion, with rapporteurs collating key points.

	A - The role of the business sector and regulators as drivers of environmental innovation	B - Evaluating incentives to improve environmental performance and promote a low-carbon economy	C - Innovations in instrument evaluation - strategies for Transition Governance
Facilitator/ discussion leader	Ms Bridget Marshall SEPA	Ms Paula Kivimaa University of Sussex (UK) and Finnish Environment Institute SYKE	Ms Lisa Eriksson Swedish Environmental Protection Agency
Speaker	Ms Bridget Marshall  The use of Sustainable Growth Agreements in Scotland to improve environmental performance An innovative approach to implementation to promote the transition to sustainability	Ms Paula Kivimaa  Introduction to session – Policy packaging or policy patching? The development of complex policy mixes	Ms Lisa Eriksson  Introduction to session - Innovations in Evaluation — Strategies for Transition Governance
Speaker	Ms Liz Smyth Northern Ireland Environment Agency (NIEA)  NIEA Prosperity Agreement Programme: Evaluating impacts of partnership working for a Better Environment	Mr Hector Pollitt Cambridge Econometrics and Mr James Medhurst, ICF  Ex-post policy evaluation of vehicle fuels tax in Ireland and France and renewable energy auctions in Denmark and the Netherlands	Ms Sofie Sandin International Institute for Industrial Environmental Economics, IIIEE, at Lund University Evaluating transitions

Speaker	Ms Sarah Gray WRAP	Ms Magdalena Jozwicka EEA	Mr Per Mickwitz Finnish Environment Institute (SYKE)
	Evaluating voluntary commitments - meeting national and international policy goals: carbon, water, and the Sustainable Clothing Action Plan	Reporting and <i>ex post</i> evaluation of energy efficiency policies in the building sector	Integrating transition theory into evaluation designs

#### Lunch 12:00-13:30

**Rapporteurs** from breakout sessions tracks A B & C to meet over working lunch 12:00-13:00 and agree on feedback to plenary and overarching themes to assist with closing remarks

Plenary session 13:30-15:00 - chaired by Hans Bruyninckx/Terry A'Hearn

- Feedback from the three rapporteurs from the breakout sessions; and discussion

Rapporteurs have been assigned to each of the thematic clusters as follows:

- Track A Simon Bingham, SEPA
- Track B Paul McAleavey, EEA
- Track C Mieke De Schoenmakere, EEA
- Closing remarks Making Evaluation Count
- Invitation to 2018 EEEN event
- Details of optional visit to the Scotch Whisky Experience

#### Close 15:00

16:00 Optional 1hr visit to **The Scotch Whisky Experience** for whisky tasting and talk on SEPA's work with the Scotch Whisky Association, hosted by Terry A'Hearn and Morag Garden