

10th ANNIVERSARY OF EEA

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EUROPEAN LANDCOVER

- Criteria of Success
- Customers or Stakeholders
- Interpretation of Change
- The Next Decade

CRITERIA OF SUCCESS

- Is it useful?
- Is it easy to understand?
- Is it accurate?
- Does it contribute to integrated analysis?

CUSTOMERS OR STAKEHOLDERS

- EU Member States
- EU Policy Makers & Regulators
- EU Public
- Business
- Scientific Community
- International Conventions

INTERPRETATION OF CHANGE

- Is it real? Is there a problem?
- What can be done?
- Have we solved the problem?

THE NEXT DECADE

- EEA as champion for long-term monitoring and research
- EEA assures high quality and hence its reputation