

This notice in TED website: <http://ted.europa.eu/udl?uri=TED:NOTICE:34711-2012:TEXT:EN:HTML>

**DK-Copenhagen: framework service contract(s) for the provision of media monitoring tools and services (2 lots)
2012/S 22-034711**

Contract award notice

Services

Directive 2004/18/EC

Section I: Contracting authority

I.1) Name, addresses and contact point(s)

EEA Procurement Services
Kongens Nytorv 6
For the attention of: Mr Olivier Cornu
1050 Copenhagen K
DENMARK
Telephone: +45 33367246
E-mail: procurement@eea.europa.eu
Fax: +45 33367273

Internet address(es):

General address of the contracting authority: <http://www.eea.europa.eu>

I.2) Type of the contracting authority

European institution/agency or international organisation

I.3) Main activity

Environment

I.4) Contract award on behalf of other contracting authorities

The contracting authority is purchasing on behalf of other contracting authorities: no

Section II: Object of the contract

II.1) Description

II.1.1) Title attributed to the contract

Framework service contract(s) for the provision of media monitoring tools and services (2 lots).

II.1.2) Type of contract and location of works, place of delivery or of performance

Services

Service category No 27: Other services

Main site or location of works, place of delivery or of performance: at the contractor's premises, and occasionally, depending on the requirements of the specific contract, at the EEA's premises in Copenhagen, Denmark.

NUTS code

II.1.3) Information about a framework agreement or a dynamic purchasing system (DPS)

The notice involves the establishment of a framework agreement

II.1.4) Short description of the contract or purchase(s)

An important element of the EEA's mandate is to make sure that the environmental information it produces reaches its potential users. In this context it is crucial for the EEA to assess the media coverage of the EEA

in general and the effectiveness of its media-related work in particular. The EEA intends to conclude 1 or 2 framework contract(s) in order to be able to monitor its online media coverage on a daily basis and also to be able to periodically monitor its audiovisual and printed media coverage after launches of major EEA reports.

II.1.5) **Common procurement vocabulary (CPV)**

79980000, 79990000

II.1.6) **Information about Government Procurement Agreement (GPA)**

The contract is covered by the Government Procurement Agreement (GPA): no

II.2) **Total final value of contract(s)**

II.2.1) **Total final value of contract(s)**

Value: 250 000 EUR

Excluding VAT

Section IV: Procedure

IV.1) **Type of procedure**

IV.1.1) **Type of procedure**

Open

IV.2) **Award criteria**

IV.2.1) **Award criteria**

The most economically advantageous tender in terms of

1. Understanding and appreciation of the scope and the level of services to be provided (see details in the tender specifications section 11.3.1). Weighting 25

2. Management approach of the tenderer in terms of organisation, flexibility, service orientation, to meet EEA's requests (see details in the tender specifications section 11.3.1). Weighting 25

3. Quality assurance and control: tenders shall provide a short description (max. 2 A4 pages) of the measures employed to ensure the quality of the services specifying the status of implementation. Weighting 15

4. Price. Weighting 35

IV.2.2) **Information about electronic auction**

An electronic auction has been used: no

IV.3) **Administrative information**

IV.3.1) **File reference number attributed by the contracting authority**

EEA/COM/11/003.

IV.3.2) **Previous publication(s) concerning the same contract**

Prior information notice

Notice number in the OJEU: [2011/S 70-113041](#) of 9.4.2011

Contract notice

Notice number in the OJEU: [2011/S 167-275202](#) of 1.9.2011

Section V: Award of contract

Lot No: 1 - Lot title: Provision of a software tool for EEA online media monitoring and related services

V.1) **Date of contract award decision:**

9.12.2011

V.2) **Information about offers**

Number of offers received: 3

Number of offers received by electronic means: 0

V.3) **Name and address of economic operator in favour of whom the contract award decision has been taken**

Kantar Media GmbH
Barmbeker Straße 2
22303 Hamburg
GERMANY
E-mail: sales@kantarmedia.de
Telephone: +49 402880581722
Internet address: <http://www.kantarmedia.de>
Fax: +49 402880581716

V.4) **Information on value of contract**

Initial estimated total value of the contract:
Value: 100 000 EUR
Excluding VAT
Total final value of the contract:
Value: 100 000 EUR
Excluding VAT

V.5) **Information about subcontracting**

The contract is likely to be sub-contracted: no

Lot No: 2 - Lot title: Periodic monitoring of EEA coverage in printed and audiovisual media and related services (lot 2)

V.1) **Date of contract award decision:**

9.12.2011

V.2) **Information about offers**

Number of offers received: 2
Number of offers received by electronic means: 0

V.3) **Name and address of economic operator in favour of whom the contract award decision has been taken**

Kantar Media GmbH
Barmbeker Straße 2
22303 Hamburg
GERMANY
E-mail: sales@kantarmedia.de
Telephone: +49 402880581722
Internet address: <http://www.kantarmedia.de>
Fax: +49 402880581716

V.4) **Information on value of contract**

Initial estimated total value of the contract:
Value: 150 000 EUR
Excluding VAT
Total final value of the contract:
Value: 150 000 EUR

V.5) **Information about subcontracting**

The contract is likely to be sub-contracted: no

Section VI: Complementary information

VI.1) **Information about European Union funds**

The contract is related to a project and/or programme financed by European Union funds: no

VI.2) **Additional information:**

The framework contract is valid for a period of 48 months from the date of signature.

VI.3) **Procedures for appeal**

VI.3.1) **Body responsible for appeal procedures**

General Court
rue du fort Niedergrünwald
2925 Luxembourg
LUXEMBOURG
E-mail: generalcourt.registry@curia.europa.eu
Telephone: +352 4303-1
Internet address: <http://curia.europa.eu>
Fax: +352 4303-2100

Body responsible for mediation procedures

The European Ombudsman
1 avenue du Président Robert Schuman
67001 Strasbourg Cedex
FRANCE
E-mail: eo@ombudsman.europa.eu
Telephone: +33 388172313
Internet address: <http://www.ombudsman.europa.eu>
Fax: +33 388179062

VI.3.2) **Lodging of appeals**

Precise information on deadline(s) for lodging appeals: within 2 months of the notification to the plaintiff (date of receipt), or, in the absence thereof, the day on which the person concerned had knowledge of the relevant information, an appeal may be lodged with the General Court. A complaint to the European Ombudsman has no impact on the above deadline for lodging an appeal.

VI.3.3) **Service from which information about the lodging of appeals may be obtained**

General Court
rue du fort Niedergrünwald
2925 Luxembourg
LUXEMBOURG
E-mail: generalcourt.registry@curia.europa.eu
Telephone: +352 4303-1
Internet address: <http://curia.europa.eu>
Fax: +352 4303-2100

VI.4) **Date of dispatch of this notice:**

23.1.2012