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**Denmark-Copenhagen: Provision of Graphic Design and Layout Services for the European Environment Agency
2020/S 128-312177**

Contract award notice

Results of the procurement procedure

Services

Legal Basis:

Regulation (EU, Euratom) No 2018/1046

Section I: Contracting authority

I.1) **Name and addresses**

Official name: European Environment Agency

Postal address: Kongens Nytorv 6

Town: Copenhagen K

NUTS code: DK011 Byen København

Postal code: 1050

Country: Denmark

E-mail: procurement@eea.europa.eu

Internet address(es):

Main address: <http://www.eea.europa.eu>

Address of the buyer profile: <https://www.eea.europa.eu/about-us/tenders>

I.2) **Information about joint procurement**

I.4) **Type of the contracting authority**

European institution/agency or international organisation

I.5) **Main activity**

Environment

Section II: Object

II.1) **Scope of the procurement**

II.1.1) **Title:**

Provision of Graphic Design and Layout Services for the European Environment Agency

Reference number: EEA/COM/19/007

II.1.2) **Main CPV code**

79970000 Publishing services

II.1.3) **Type of contract**

Services

II.1.4) **Short description:**

Framework service contracts with service providers in the area of graphic design and layout services. The call for tender is split into 2 (two) lots:

Lot 1: graphic design services;

Lot 2: layout services.

II.1.6) **Information about lots**

This contract is divided into lots: yes

II.1.7) **Total value of the procurement (excluding VAT)**

Value excluding VAT: 700 000.00 EUR

II.2) **Description**

II.2.1) **Title:**

Layout Services

Lot No: 2

II.2.2) **Additional CPV code(s)**

79970000 Publishing services

II.2.3) **Place of performance**

NUTS code: DK011 Byen København

Main site or place of performance:

All services shall mainly be performed at the contractor's own premises, with occasional meetings (estimated three meetings for one person per year) at the EEA in Copenhagen.

II.2.4) **Description of the procurement:**

This lot covers services in the layout of EEA products based on existing content and design guidelines. The contractor must be able to lay out products in Adobe InDesign and produce graphical elements in Adobe Illustrator, in accordance with both EEA corporate style guidelines and standard templates. The contractor must work in the versions of these programs used by the EEA and upgrade to new versions according to future EEA requirements. The EEA will require layout of publications in various languages.

II.2.5) **Award criteria**

Quality criterion - Name: Technical approach and methodology: tenders will be evaluated in terms of their overall technical approach and methodology in relation to provision of layout services. This will be documented in a short description (max. 5 A4 pages) highlighting the proposed methodology to provide the required services in an efficient and timely manner. This will indicate the steps involved in a typical layout job; the turnaround time from receipt of a draft (50 page Word document and 20 pre-made charts) to the delivery of the final layouted InDesign file; and the tools, software and applications to be employed when performing the services. Tenders will also be evaluated in terms of their overall quality, completeness and presentation (maximum 3 points) / Weighting: 30

Quality criterion - Name: Management approach in terms of organisation, flexibility and service orientation: tenderers shall provide a short description (max. 5 A4 pages) of the way in which the provision of the services will be organised. This will include: contract management; responsiveness and interaction with the EEA; availability and adequacy of the resources for the timely completion of the contractual tasks including ability to deal with bottlenecks. / Weighting: 20

Quality criterion - Name: Quality assurance and control: tenderers shall provide a short description (max. 5 A4 pages) of the measures employed to ensure the quality of the services, indicating the quality checks carried out on each layout job before it is sent back to the EEA. / Weighting: 20

Price - Weighting: 30

II.2.11) **Information about options**

Options: no

II.2.13) **Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds: no

II.2.14) **Additional information**

The EEA used the cascade system to establish framework contracts with multiple economic operators, in order to ensure that the Communications Programme of the EEA can manage a fluctuating workload in this area, while maintaining high quality outputs.

II.2) **Description**

II.2.1) **Title:**

Graphic Design Services

Lot No: 1

II.2.2) **Additional CPV code(s)**

79970000 Publishing services

II.2.3) **Place of performance**

NUTS code: DK011 Byen København

Main site or place of performance:

All services shall mainly be performed at the contractor's own premises, with occasional meetings (estimated three meetings for one person per year) at the EEA in Copenhagen.

II.2.4) **Description of the procurement:**

This lot covers services in the area of graphic design of EEA products based on corporate design guidelines. Services may be required for the development of designs for new products, or for existing products for which content is already produced. The contractor must be able to carry out all technical tasks related to graphic design, such as research into and analysis of design projects, development of conceptual design proposals and creative ideas, development and layout of final products, based on existing content and design guidelines, provision of access to photographs and images, for example via image banks, if and when required, etc.

II.2.5) **Award criteria**

Quality criterion - Name: Technical approach and methodology: tenders will be evaluated in terms of their overall technical approach and methodology in relation to provision of graphic design services. This will be documented in a short description (max. 5 A4 pages) highlighting the proposed methodology to provide the required services in an efficient and timely manner. This will indicate: the steps involved in a typical graphic design job; the turnaround time from receipt of a brief to delivery of the final designs (based on the design of a visual briefing of no more than four (4) pages of a highly visual nature and aimed at a Member of the European Parliament); and the software and applications to be employed when performing the services. Tenders will also be evaluated in terms of their overall quality, completeness and presentation (maximum 3 points) / Weighting: 30

Quality criterion - Name: Management approach in terms of organisation, flexibility and service orientation: tenderers shall provide a short description (max. 5 A4 pages) of the way in which the provision of the services will be organised. This will include: contract management; responsiveness and interaction with the EEA; availability and adequacy of the resources for the timely completion of the contractual tasks including ability to deal with bottlenecks / Weighting: 20

Quality criterion - Name: Quality assurance and control: tenderers shall provide a short description (max. 5 A4 pages) of the measures employed to ensure the quality of the services, indicating the quality checks carried out on each layout job before it is sent back to the EEA / Weighting: 20

Price - Weighting: 30

II.2.11) **Information about options**

Options: no

II.2.13) **Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds: no

II.2.14) **Additional information**

The EEA used the cascade system to establish framework contracts with multiple economic operators, in order to ensure that the Communications Programme of the EEA can manage a fluctuating workload in this area, while maintaining high quality outputs.

Section IV: Procedure

IV.1) **Description**

IV.1.1) **Type of procedure**

Open procedure

IV.1.3) **Information about a framework agreement or a dynamic purchasing system**

The procurement involves the establishment of a framework agreement

IV.1.6) **Information about electronic auction**

IV.1.8) **Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: no

IV.2) **Administrative information**

IV.2.1) **Previous publication concerning this procedure**

Notice number in the OJ S: [2019/S 218-533840](#)

IV.2.8) **Information about termination of dynamic purchasing system**

IV.2.9) **Information about termination of call for competition in the form of a prior information notice**

Section V: Award of contract

Contract No: EEA/COM/19/007/LOT 2-1

Lot No: 2

Title:

Provision of Layout Services for the European Environment Agency

A contract/lot is awarded: yes

V.2) **Award of contract**

V.2.1) **Date of conclusion of the contract:**

11/05/2020

V.2.2) **Information about tenders**

Number of tenders received: 22

The contract has been awarded to a group of economic operators: no

V.2.3) **Name and address of the contractor**

Official name: Formato Verde – Comunicação, Formação e Gestão de Conteúdos, Lda.

National registration number: 506083357

Postal address: Rua S. Roque da Lameira, 2129

Town: Porto

NUTS code: PT11A Área Metropolitana do Porto

Postal code: 4350-317

Country: Portugal

The contractor is an SME: yes

V.2.4) **Information on value of the contract/lot (excluding VAT)**

Initial estimated total value of the contract/lot: 400 000.00 EUR

Total value of the contract/lot: 400 000.00 EUR

V.2.5) **Information about subcontracting**

Section V: Award of contract

Contract No: EEA/COM/19/007/LOT 2-2

Lot No: 2

Title:

Provision of Layout Services for the European Environment Agency

A contract/lot is awarded: yes

V.2) **Award of contract**

V.2.1) **Date of conclusion of the contract:**

12/05/2020

V.2.2) **Information about tenders**

Number of tenders received: 22

The contract has been awarded to a group of economic operators: no

V.2.3) **Name and address of the contractor**

Official name: Pomilio Blumm Srl

National registration number: PE-83649

Postal address: Via Venezia 4

Town: Pescara

NUTS code: ITF13 Pescara

Postal code: 65121

Country: Italy

The contractor is an SME: yes

V.2.4) **Information on value of the contract/lot (excluding VAT)**

Initial estimated total value of the contract/lot: 400 000.00 EUR

Total value of the contract/lot: 400 000.00 EUR

V.2.5) **Information about subcontracting**

The contract is likely to be subcontracted

Value or proportion likely to be subcontracted to third parties

Proportion: 5 %

Section V: Award of contract

Contract No: EEA/COM/19/007/LOT 2-3

Lot No: 2

Title:

Provision of Layout Services for the European Environment Agency

A contract/lot is awarded: yes

V.2) **Award of contract**

V.2.1) **Date of conclusion of the contract:**

11/05/2020

V.2.2) **Information about tenders**

Number of tenders received: 22

The contract has been awarded to a group of economic operators: no

V.2.3) **Name and address of the contractor**

Official name: Rosendahls A/S Print Design Media
National registration number: CVR 37 12 09 28
Postal address: Oddesundvej 1
Town: Esbjerg N
NUTS code: DK041 Vestjylland
Postal code: 6715
Country: Denmark
The contractor is an SME: yes

V.2.4) **Information on value of the contract/lot (excluding VAT)**

Initial estimated total value of the contract/lot: 400 000.00 EUR
Total value of the contract/lot: 400 000.00 EUR

V.2.5) **Information about subcontracting**

Section V: Award of contract

Contract No: EEA/COM/19/007/LOT 1-1

Lot No: 1

Title:

Provision of Graphic Design Services for the European Environment Agency

A contract/lot is awarded: yes

V.2) **Award of contract**

V.2.1) **Date of conclusion of the contract:**

15/06/2020

V.2.2) **Information about tenders**

Number of tenders received: 21

The contract has been awarded to a group of economic operators: no

V.2.3) **Name and address of the contractor**

Official name: Formato Verde – Comunicação, Formação E Gestão de Conteúdos, Lda
National registration number: 506083357
Postal address: Rua S. Roque da Lameira, 2129
Town: Porto
NUTS code: PT11A Área Metropolitana do Porto
Postal code: 4350-317
Country: Portugal
The contractor is an SME: yes

V.2.4) **Information on value of the contract/lot (excluding VAT)**

Initial estimated total value of the contract/lot: 300 000.00 EUR
Total value of the contract/lot: 300 000.00 EUR

V.2.5) **Information about subcontracting**

Section V: Award of contract

Contract No: EEA/COM/19/007/LOT 1-2

Lot No: 1

Title:

Provision of Graphic Design Services for the European Environment Agency

A contract/lot is awarded: yes

V.2) **Award of contract**

V.2.1) **Date of conclusion of the contract:**

15/06/2020

V.2.2) **Information about tenders**

Number of tenders received: 21

The contract has been awarded to a group of economic operators: no

V.2.3) **Name and address of the contractor**

Official name: Pomilio Blumm Srl

National registration number: PE-83649

Postal address: Via Venezia 4

Town: Pescara

NUTS code: ITF13 Pescara

Postal code: 65121

Country: Italy

The contractor is an SME: yes

V.2.4) **Information on value of the contract/lot (excluding VAT)**

Initial estimated total value of the contract/lot: 300 000.00 EUR

Total value of the contract/lot: 300 000.00 EUR

V.2.5) **Information about subcontracting**

The contract is likely to be subcontracted

Value or proportion likely to be subcontracted to third parties

Proportion: 5 %

Section V: Award of contract

Contract No: EEA/COM/19/007/LOT 1-3

Lot No: 1

Title:

Provision of Graphic Design Services for the European Environment Agency

A contract/lot is awarded: yes

V.2) **Award of contract**

V.2.1) **Date of conclusion of the contract:**

15/06/2020

V.2.2) **Information about tenders**

Number of tenders received: 21

The contract has been awarded to a group of economic operators: no

V.2.3) **Name and address of the contractor**

Official name: Eworx S. A.
National registration number: 004244601000
Postal address: 66, Zan Moreas Street
Town: Athens
NUTS code: EL303 Κεντρικός Τομέας Αθηνών
Postal code: 15231
Country: Greece
The contractor is an SME: yes

V.2.4) **Information on value of the contract/lot (excluding VAT)**
Initial estimated total value of the contract/lot: 300 000.00 EUR
Total value of the contract/lot: 300 000.00 EUR

V.2.5) **Information about subcontracting**
The contract is likely to be subcontracted

Section VI: Complementary information

VI.3) **Additional information:**

VI.4) **Procedures for review**

VI.4.1) **Review body**

Official name: General Court
Postal address: rue du Fort Niedergrünwald
Town: Luxembourg
Postal code: 2925
Country: Luxembourg
E-mail: generalcourt.registry@curia.europa.eu
Telephone: +352 4303-1
Fax: +352 4303-2100
Internet address: <http://curia.europa.eu>

VI.4.2) **Body responsible for mediation procedures**

Official name: European Ombudsman
Postal address: 1 avenue du Président Robert Schuman
Town: Strasbourg
Postal code: 67001
Country: France
E-mail: eo@ombudsman.europa.eu
Telephone: +33 388172313
Fax: +33 388179062
Internet address: <http://www.ombudsman.europa.eu>

VI.4.3) **Review procedure**

VI.4.4) **Service from which information about the review procedure may be obtained**

Official name: General Court
Postal address: rue du Fort Niedergrünewald
Town: Luxembourg
Postal code: 2925
Country: Luxembourg
E-mail: generalcourt.registry@curia.europa.eu
Telephone: +352 4303-1
Fax: +352 4303-2100
Internet address: <http://curia.europa.eu>

VI.5) **Date of dispatch of this notice:**
24/06/2020