

This notice in TED website: <http://ted.europa.eu/udl?uri=TED:NOTICE:291571-2015:TEXT:EN:HTML>

**Denmark-Copenhagen: Communication product development, design,  
layout and graphic support services for the European Environment Agency  
2015/S 159-291571**

**Contract award notice**

**Services**

Directive 2004/18/EC

**Section I: Contracting authority**

**I.1) Name, addresses and contact point(s)**

EEA Procurement Services  
Kongens Nytorv 6  
For the attention of: Bitten Serena  
1050 Copenhagen K  
DENMARK  
Telephone: +45 33367138  
E-mail: [procurement@eea.europa.eu](mailto:procurement@eea.europa.eu)  
Fax: +45 33367199

**Internet address(es):**

General address of the contracting authority: <http://www.eea.europa.eu>  
Address of the buyer profile: <http://www.eea.europa.eu/about-us/tenders>

**I.2) Type of the contracting authority**

European institution/agency or international organisation

**I.3) Main activity**

Environment

**I.4) Contract award on behalf of other contracting authorities**

The contracting authority is purchasing on behalf of other contracting authorities: no

**Section II: Object of the contract**

**II.1) Description**

**II.1.1) Title attributed to the contract**

Communication product development, design, layout and graphic support services for the European Environment Agency.

**II.1.2) Type of contract and location of works, place of delivery or of performance**

Services

Service category No 27: Other services

Main site or location of works, place of delivery or of performance: Work will be carried out primarily at the contractor's premises; occasional meetings at the EEA premises in Kongens Nytorv 6, 1050 Copenhagen, DENMARK, may be required. Other meetings will be held by videoconference or by phone.

NUTS code

**II.1.3) Information about a framework agreement or a dynamic purchasing system (DPS)**

The notice involves the establishment of a framework agreement

II.1.4) **Short description of the contract or purchase(s)**

In the range of communication activities undertaken by the Agency, corporate design is an important element. The EEA therefore wishes to establish a framework contract with a specialised service provider who should be able to assist the EEA with all technical tasks relating to corporate identity and design.

II.1.5) **Common procurement vocabulary (CPV)**

79822500, 22120000, 72413000

II.1.6) **Information about Government Procurement Agreement (GPA)**

The contract is covered by the Government Procurement Agreement (GPA): no

II.2) **Total final value of contract(s)**

II.2.1) **Total final value of contract(s)**

Value: 600 000 EUR

Excluding VAT

**Section IV: Procedure**

IV.1) **Type of procedure**

IV.1.1) **Type of procedure**

Open

IV.2) **Award criteria**

IV.2.1) **Award criteria**

The most economically advantageous tender in terms of

1. Appreciation and understanding of the context, objectives of the contract and of the tasks to be undertaken including the quality of the proposed methodological approach as documented in a short description (see details in the tender specifications Section 11.3.1). Weighting 20

2. Creative quality and originality of 7 samples of design work (see details in the tender specifications Section 11.3.1). Weighting 20

3. Quality and relevance of the allocation of human resources (composition, multidiscipline and complementarities of team proposed). Weighting 15

4. Overall presentational clarity of the tender. Weighting 5

5. Price. Weighting 40

IV.2.2) **Information about electronic auction**

An electronic auction has been used: no

IV.3) **Administrative information**

IV.3.1) **File reference number attributed by the contracting authority**

EEA/COM/15/005.

IV.3.2) **Previous publication(s) concerning the same contract**

**Contract notice**

Notice number in the OJEU: [2015/S 41-069272](#) of 27.2.2015

**Section V: Award of contract**

V.1) **Date of contract award decision:**

25.6.2015

V.2) **Information about offers**

Number of offers received: 22

V.3) **Name and address of economic operator in favour of whom the contract award decision has been taken**

Formato Verde — Comunicação, Formação e Gestão de Conteúdos Lda.  
Rua S. Roque da Lameira 2129  
4350-317 Porto  
PORTUGAL  
E-mail: [info@formatoverde.pt](mailto:info@formatoverde.pt)  
Telephone: +351 229352321  
Internet address: <http://www.formatoverde.pt>  
Fax: +351 229352322

V.4) **Information on value of contract**

Initial estimated total value of the contract:  
Value: 600 000 EUR  
Excluding VAT  
Total final value of the contract:  
Value: 600 000 EUR  
Excluding VAT

V.5) **Information about subcontracting**

The contract is likely to be sub-contracted: no

**Section VI: Complementary information**

VI.1) **Information about European Union funds**

The contract is related to a project and/or programme financed by European Union funds: no

VI.2) **Additional information:**

The framework contract is valid for an initial period of 12 months, starting from the date of signature, with the possibility of 3 renewals for a period of 12 months each.

VI.3) **Procedures for appeal**

VI.3.1) **Body responsible for appeal procedures**

General Court  
rue du Fort Niedergrünwald  
2925 Luxembourg  
LUXEMBOURG  
E-mail: [generalcourt.registry@curia.europa.eu](mailto:generalcourt.registry@curia.europa.eu)  
Telephone: +352 4303-1  
Internet address: <http://curia.europa.eu>  
Fax: +352 4303-2100

**Body responsible for mediation procedures**

European Ombudsman  
1 avenue du Président Robert Schuman  
67001 Strasbourg  
FRANCE  
E-mail: [eo@ombudsman.europa.eu](mailto:eo@ombudsman.europa.eu)  
Telephone: +33 388172313  
Internet address: <http://ombudsman.europa.eu>  
Fax: +33 388179062

VI.3.2) **Lodging of appeals**

---

Precise information on deadline(s) for lodging appeals: Within 2 months of the notification to the plaintiff (date of receipt), or, in the absence thereof, the day on which the person concerned had knowledge of the relevant information, an appeal may be lodged with the General Court. A complaint to the European Ombudsman has no impact on the above deadline for lodging an appeal.

VI.3.3) **Service from which information about the lodging of appeals may be obtained**

General Court  
rue du Fort Niedergrünewald  
2925 Luxembourg  
LUXEMBOURG  
E-mail: [generalcourt.registry@curia.europa.eu](mailto:generalcourt.registry@curia.europa.eu)  
Telephone: +352 4303-1  
Internet address: <http://curia.europa.eu>  
Fax: +352 4303-2100

VI.4) **Date of dispatch of this notice:**

7.8.2015