

This notice in TED website: <http://ted.europa.eu/udl?uri=TED:NOTICE:291572-2015:TEXT:EN:HTML>

**Denmark-Copenhagen: Provision of multimedia and audiovisual services to the European Environment Agency (EEA)
2015/S 159-291572**

Contract award notice

Services

Directive 2004/18/EC

Section I: Contracting authority

I.1) Name, addresses and contact point(s)

EEA Procurement Services

Kongens Nytorv 6

For the attention of: Bitten Serena

1050 Copenhagen K

DENMARK

Telephone: +45 33367138

E-mail: procurement@eea.europa.eu

Fax: +45 33367199

Internet address(es):

General address of the contracting authority: <http://www.eea.europa.eu>

Address of the buyer profile: <http://www.eea.europa.eu/about-us/tenders>

I.2) Type of the contracting authority

European institution/agency or international organisation

I.3) Main activity

Environment

I.4) Contract award on behalf of other contracting authorities

The contracting authority is purchasing on behalf of other contracting authorities: no

Section II: Object of the contract

II.1) Description

II.1.1) Title attributed to the contract

Provision of multimedia and audiovisual services to the European Environment Agency (EEA).

II.1.2) Type of contract and location of works, place of delivery or of performance

Services

Service category No 27: Other services

Main site or location of works, place of delivery or of performance: At the contractor's own premises, at the EEA in Copenhagen or other venues depending on the task to be carried out (see Section 8 of the tender specifications).

NUTS code

II.1.3) Information about a framework agreement or a dynamic purchasing system (DPS)

The notice involves the establishment of a framework agreement

II.1.4) Short description of the contract or purchase(s)

In the range of communication activities undertaken by the EEA, the use of audiovisual formats for its information and messages has become increasingly important. The EEA therefore wishes to establish a framework contract with a specialised service provider who should be able to assist the EEA with creative input and all technical tasks relating to preparing and producing audiovisual communication products.

II.1.5) **Common procurement vocabulary (CPV)**

92110000

II.1.6) **Information about Government Procurement Agreement (GPA)**

The contract is covered by the Government Procurement Agreement (GPA): no

II.2) **Total final value of contract(s)**

II.2.1) **Total final value of contract(s)**

Value: 600 000 EUR

Excluding VAT

Section IV: Procedure

IV.1) **Type of procedure**

IV.1.1) **Type of procedure**

Open

IV.2) **Award criteria**

IV.2.1) **Award criteria**

The most economically advantageous tender in terms of

1. Creative quality and originality of 3 samples of previous audiovisual work (see details in the tender specifications Section 11.2.3). Weighting 20

2. Creative quality of the proposal in the video production sample task (the sample task is attached as Annex 8 to the tender specifications). Weighting 10

3. Creative quality of the proposal in the promotion sample task (the sample task is attached as Annex 8 to the tender specifications). Weighting 10

4. Composition, multidiscipline and complementarities of the proposed team. Weighting 15

5. Overall presentational clarity of the tender. Weighting 5

6. Price. Weighting 40

IV.2.2) **Information about electronic auction**

An electronic auction has been used: no

IV.3) **Administrative information**

IV.3.1) **File reference number attributed by the contracting authority**

EEA/COM/15/003.

IV.3.2) **Previous publication(s) concerning the same contract**

Contract notice

Notice number in the OJEU: [2015/S 36-060431](#) of 20.2.2015

Section V: Award of contract

V.1) **Date of contract award decision:**

23.6.2015

V.2) **Information about offers**

Number of offers received: 11

V.3) **Name and address of economic operator in favour of whom the contract award decision has been taken**

Brickwall Films Ltd
18 Waterson Street
E2 8HL London
UNITED KINGDOM
E-mail: hello@brickwall.uk.com
Telephone: +44 2071004173
Internet address: <http://brickwall.uk.com/>

V.4) **Information on value of contract**

Initial estimated total value of the contract:
Value: 600 000 EUR
Excluding VAT
Total final value of the contract:
Value: 600 000 EUR
Excluding VAT

V.5) **Information about subcontracting**

The contract is likely to be sub-contracted: no

Section VI: Complementary information

VI.1) **Information about European Union funds**

The contract is related to a project and/or programme financed by European Union funds: no

VI.2) **Additional information:**

The framework contract is valid for an initial period of 24 months, starting from the date of signature, with the possibility of 1 renewal of 24 months.

VI.3) **Procedures for appeal**

VI.3.1) **Body responsible for appeal procedures**

General Court
rue du Fort Niedergrünewald
2925 Luxembourg
LUXEMBOURG
E-mail: generalcourt.registry@curia.europa.eu
Telephone: +352 4303-1
Internet address: <http://curia.europa.eu>
Fax: +352 4303-2100

Body responsible for mediation procedures

European Ombudsman
1 avenue du Président Robert Schuman
67001 Strasbourg
FRANCE
E-mail: eo@ombudsman.europa.eu
Telephone: +33 388172313
Internet address: <http://ombudsman.europa.eu>
Fax: +33 388179062

VI.3.2) **Lodging of appeals**

Precise information on deadline(s) for lodging appeals: Within 2 months of the notification to the plaintiff (date of receipt), or, in the absence thereof, of the day on which the person concerned had knowledge of the relevant

information, an appeal may be lodged with the General Court. A complaint to the European Ombudsman has no impact on the above deadline for lodging an appeal.

VI.3.3) **Service from which information about the lodging of appeals may be obtained**

General Court
rue du Fort Niedergrünewald
2925 Luxembourg
LUXEMBOURG
E-mail: generalcourt.registry@curia.europa.eu
Telephone: +352 4303-1
Internet address: <http://curia.europa.eu>
Fax: +352 4303-2100

VI.4) **Date of dispatch of this notice:**

7.8.2015