

This notice in TED website: <http://ted.europa.eu/udl?uri=TED:NOTICE:291569-2015:TEXT:EN:HTML>

**Denmark-Copenhagen: Provision of address database and
dissemination services to the European Environment Agency (EEA)
2015/S 159-291569**

Contract award notice

Services

Directive 2004/18/EC

Section I: Contracting authority

I.1) Name, addresses and contact point(s)

EEA Procurement Services
Kongens Nytorv 6
For the attention of: Bitten Serena
1050 Copenhagen K
DENMARK
Telephone: +45 33367138
E-mail: procurement@eea.europa.eu
Fax: +45 33367199

Internet address(es):

General address of the contracting authority: <http://www.eea.europa.eu>
Address of the buyer profile: <http://www.eea.europa.eu/about-us/tenders>

I.2) Type of the contracting authority

European institution/agency or international organisation

I.3) Main activity

Environment

I.4) Contract award on behalf of other contracting authorities

The contracting authority is purchasing on behalf of other contracting authorities: no

Section II: Object of the contract

II.1) Description

II.1.1) Title attributed to the contract

Provision of address database and dissemination services to the European Environment Agency (EEA).

II.1.2) Type of contract and location of works, place of delivery or of performance

Services
Service category No 27: Other services
Main site or location of works, place of delivery or of performance: At the contractor's premises with occasional meetings at the EEA in Copenhagen.
NUTS code

II.1.3) Information about a framework agreement or a dynamic purchasing system (DPS)

The notice involves the establishment of a framework agreement

II.1.4) Short description of the contract or purchase(s)

The EEA puts great emphasis on delivering its key messages to clearly identified target audiences. Creating and maintaining customer relationship management (CRM) databases and disseminating EEA's print and electronic outputs in a systematic and timely way is an important component in achieving the EEA communication objectives. In parallel, there are a number of specialised tasks related to dissemination for which additional competences are required, for example advising on groups to include in specific mail-outs; quality-assuring, including updating of existing mailing lists and databases, assistance with specialised, personalised mail-outs, etc.

In view of the above the EEA seeks to establish a framework contract giving it access to new and existing address databases for selected target groups as well as to research capacities for compiling new address lists for special purposes. All the services mentioned need to support the timely and targeted dissemination of EEA products (in all EEA member countries and among international organisations) so as to maximise the impact of EEA's work among the defined target audience. Therefore the contractor should also be able to follow-up on this dissemination with surveys and various statistical tools in order to evaluate the various dissemination projects, their effectiveness, timeliness and impact.

II.1.5) **Common procurement vocabulary (CPV)**

79570000

II.1.6) **Information about Government Procurement Agreement (GPA)**

The contract is covered by the Government Procurement Agreement (GPA): no

II.2) **Total final value of contract(s)**

II.2.1) **Total final value of contract(s)**

Value: 200 000 EUR

Excluding VAT

Section IV: Procedure

IV.1) **Type of procedure**

IV.1.1) **Type of procedure**

Open

IV.2) **Award criteria**

IV.2.1) **Award criteria**

The most economically advantageous tender in terms of

1. Understanding of the objectives of the contract and the work to be carried out (see details in the tender specifications Section 10.3.1). Weighting 25
2. Management approach in terms of organisation, flexibility and service orientation (see details in the tender specifications Section 10.3.1). Weighting 25
3. Quality assurance and control (see details in the tender specifications Section 10.3.1). Weighting 10
4. Price. Weighting 40

IV.2.2) **Information about electronic auction**

An electronic auction has been used: no

IV.3) **Administrative information**

IV.3.1) **File reference number attributed by the contracting authority**

EEA/COM/15/002.

IV.3.2) **Previous publication(s) concerning the same contract**

Contract notice

Notice number in the OJEU: [2015/S 24-038921](#) of 4.2.2015

Section V: Award of contract

- V.1) **Date of contract award decision:**
8.6.2015
- V.2) **Information about offers**
Number of offers received: 3
- V.3) **Name and address of economic operator in favour of whom the contract award decision has been taken**
Kantor Qwentès SA
rue du Marteau 81
1000 Brussels
BELGIUM
E-mail: info@kantorqwentès.eu
Telephone: +32 22352035
Internet address: <http://www.qwentès.be>
Fax: +32 22800774
- V.4) **Information on value of contract**
Initial estimated total value of the contract:
Value: 200 000 EUR
Excluding VAT
Total final value of the contract:
Value: 200 000 EUR
Excluding VAT
- V.5) **Information about subcontracting**
The contract is likely to be sub-contracted: no

Section VI: Complementary information

- VI.1) **Information about European Union funds**
The contract is related to a project and/or programme financed by European Union funds: no
- VI.2) **Additional information:**
The framework contract is valid for an initial period of 24 months, starting from the date of signature, with the possibility of 1 renewal for a period of 24 months.
- VI.3) **Procedures for appeal**
- VI.3.1) **Body responsible for appeal procedures**
General Court
rue du Fort Niedergrünwald
2925 Luxembourg
LUXEMBOURG
E-mail: generalcourt.registry@curia.europa.eu
Telephone: +352 4303-1
Internet address: <http://curia.europa.eu>
Fax: +352 4303-2100
- Body responsible for mediation procedures**
European Ombudsman
1 avenue du Président Robert Schuman
67001 Strasbourg
FRANCE

E-mail: eo@ombudsman.europa.eu
Telephone: +33 388172313
Internet address: <http://ombudsman.europa.eu>
Fax: +33 388179062

VI.3.2) **Lodging of appeals**

Precise information on deadline(s) for lodging appeals: Within 2 months of the notification to the plaintiff (date of receipt), or, in the absence thereof, the day on which the person concerned had knowledge of the relevant information, an appeal may be lodged with the General Court. A complaint to the European Ombudsman has no impact on the above deadline for lodging an appeal.

VI.3.3) **Service from which information about the lodging of appeals may be obtained**

General Court
rue du Fort Niedergrünwald
2925 Luxembourg
LUXEMBOURG
E-mail: generalcourt.registry@curia.europa.eu
Telephone: +352 4303-1
Internet address: <http://curia.europa.eu>
Fax: +352 4303-2100

VI.4) **Date of dispatch of this notice:**

7.8.2015