

This notice in TED website: <http://ted.europa.eu/udl?uri=TED:NOTICE:236519-2011:TEXT:EN:HTML>

**DK-Copenhagen: framework contract(s) for the provision of
communication services to the European Environment Agency (EEA)
2011/S 143-236519**

CONTRACT AWARD NOTICE

Services

SECTION I: CONTRACTING AUTHORITY

I.1) NAME, ADDRESSES AND CONTACT POINT(S)

EEA Procurement Services
Kongens Nytorv 6
Attn: Mr Olivier Cornu
1050 Copenhagen K
DENMARK
Tel. +45 33367246
E-mail: procurement@eea.europa.eu
Fax +45 33367273

Internet address(es)

General address of the contracting authority <http://www.eea.europa.eu>
Address of the buyer profile <http://www.eea.europa.eu/about-us/tenders>

I.2) TYPE OF THE CONTRACTING AUTHORITY AND MAIN ACTIVITY OR ACTIVITIES

European institution/agency or international organisation
Environment

The contracting authority is purchasing on behalf of other contracting authorities No

SECTION II: OBJECT OF THE CONTRACT

II.1) DESCRIPTION

II.1.1) Title attributed to the contract

Framework contract(s) for the provision of communication services to the European Environment Agency (EEA).

II.1.2) Type of contract and location of works, place of delivery or of performance

Services

Service category: No 27

Main place of performance Contractor's premises and occasionally at the EEA premises in Copenhagen, or other venues depending on the tasks to be carried out.

II.1.3) The notice involves

The conclusion of a framework agreement

II.1.4) Short description of the contract or purchase(s)

The framework contract aims at assisting the EEA with all tasks relating to a large range of communication activities such as strategic communication planning; layout and Web design; video and other audiovisuals; editing; events and exhibitions; media monitoring; dissemination, and internal communication.

II.1.5) Common procurement vocabulary (CPV)

79900000

II.1.6) **Contract covered by the Government Procurement Agreement (GPA)**

No

II.2) **TOTAL FINAL VALUE OF CONTRACT(S)**

II.2.1) **Total final value of contract(s)**

Value 4 950 000 EUR

Excluding VAT

SECTION IV: PROCEDURE

IV.1) **TYPE OF PROCEDURE**

IV.1.1) **Type of procedure**

Open

IV.2) **AWARD CRITERIA**

IV.2.1) **Award criteria**

The most economically advantageous tender in terms of

1. Quality of the tender by reference to the criteria as described in the tender specifications. Weighting 65

2. Financial value of the tender (price). Weighting 25

IV.2.2) **An electronic auction has been used**

No

IV.3) **ADMINISTRATIVE INFORMATION**

IV.3.1) **File reference number attributed by the contracting authority**

COM/10/001.

IV.3.2) **Previous publication(s) concerning the same contract**

Prior information notice

Notice number in the OJEU: [2010/S 70-104295](#) of 10.4.2010

Contract notice

Notice number in the OJEU: [2010/S 157-242023](#) of 14.8.2010

SECTION V: AWARD OF CONTRACT

LOT NO: 1 - TITLE Strategic communication planning

V.1) **Date of contract award decision:**

11.5.2011

V.2) **NUMBER OF OFFERS RECEIVED:**

13

V.3) **NAME AND ADDRESS OF ECONOMIC OPERATOR IN FAVOUR OF WHOM A CONTRACT AWARD DECISION HAS BEEN TAKEN**

Media Consulta Advertising GmbH

Wassergasse 3

10179 Berlin

GERMANY

E-mail: mcad@media-consulta.com

Tel. +49 306500000

Internet: <http://www.media-consulta.com>

Fax +49 3065000350

V.4) **INFORMATION ON VALUE OF CONTRACT**

Initial estimated total value of the contract

Value 300 000 EUR
Excluding VAT
Total final value of the contract
Value 300 000 EUR
Excluding VAT

V.5) **THE CONTRACT IS LIKELY TO BE SUB-CONTRACTED**
No

LOT NO: 3 - TITLE Communication through social media

V.1) **Date of contract award decision:**
11.5.2011

V.2) **NUMBER OF OFFERS RECEIVED:**
16

V.3) **NAME AND ADDRESS OF ECONOMIC OPERATOR IN FAVOUR OF WHOM A CONTRACT AWARD DECISION HAS BEEN TAKEN**

GOPA Cartermill SA
rue de Trèves 45
1040 Brussels
BELGIUM
E-mail: info@gopa-cartermill.com
Tel. +32 22801737
Internet: <http://www.gopa-cartermill.com>
Fax +32 22801912

V.4) **INFORMATION ON VALUE OF CONTRACT**

Initial estimated total value of the contract
Value 500 000 EUR
Excluding VAT
Total final value of the contract
Value 500 000 EUR
Excluding VAT

V.5) **THE CONTRACT IS LIKELY TO BE SUB-CONTRACTED**
No

LOT NO: 4 - TITLE Editing

V.1) **Date of contract award decision:**
23.3.2011

V.2) **NUMBER OF OFFERS RECEIVED:**
16

V.3) **NAME AND ADDRESS OF ECONOMIC OPERATOR IN FAVOUR OF WHOM A CONTRACT AWARD DECISION HAS BEEN TAKEN**

Intrasoft International SA.
2B, rue Nicolas Bové
1253 Luxembourg
LUXEMBOURG
E-mail: tenders@intrasoft-intl.com
Tel. +352 4410121

Internet: <http://www.intrasoft-intl.com>

Fax +352 4410122359

V.4) **INFORMATION ON VALUE OF CONTRACT**

Initial estimated total value of the contract

Value 300 000 EUR

Excluding VAT

Total final value of the contract

Value 300 000 EUR

Excluding VAT

V.5) **THE CONTRACT IS LIKELY TO BE SUB-CONTRACTED**

No

LOT NO: 5 - TITLE Creative film production

V.1) **Date of contract award decision:**

15.4.2011

V.2) **NUMBER OF OFFERS RECEIVED:**

16

V.3) **NAME AND ADDRESS OF ECONOMIC OPERATOR IN FAVOUR OF WHOM A CONTRACT AWARD DECISION HAS BEEN TAKEN**

Ace and Ace Action Productions I/S

St. Kannikestræde 5, 2

1169 Copenhagen K

DENMARK

E-mail: ace@acefilms.tv

Tel. +45 33110544

Internet: <http://www.acefilms.tv>

V.4) **INFORMATION ON VALUE OF CONTRACT**

Initial estimated total value of the contract

Value 1 000 000 EUR

Excluding VAT

Total final value of the contract

Value 1 000 000 EUR

Excluding VAT

V.5) **THE CONTRACT IS LIKELY TO BE SUB-CONTRACTED**

No

LOT NO: 6 - TITLE Corporate branding and layout

V.1) **Date of contract award decision:**

11.5.2011

V.2) **NUMBER OF OFFERS RECEIVED:**

15

V.3) **NAME AND ADDRESS OF ECONOMIC OPERATOR IN FAVOUR OF WHOM A CONTRACT AWARD DECISION HAS BEEN TAKEN**

Intrasoft International SA

2b, rue Nicolas Bové

1253 Luxembourg
LUXEMBOURG
E-mail: tenders@intrasoft-intl.com
Tel. +352 4410121
Internet: <http://www.intrasoft-intl.com>
Fax +352 4410122359

V.4) **INFORMATION ON VALUE OF CONTRACT**

Initial estimated total value of the contract
Value 600 000 EUR
Excluding VAT
Total final value of the contract
Value 600 000 EUR
Excluding VAT

V.5) **THE CONTRACT IS LIKELY TO BE SUB-CONTRACTED**

No

LOT NO: 7 - TITLE Corporate video production work

V.1) **Date of contract award decision:**

15.4.2011

V.2) **NUMBER OF OFFERS RECEIVED:**

17

V.3) **NAME AND ADDRESS OF ECONOMIC OPERATOR IN FAVOUR OF WHOM A CONTRACT AWARD DECISION HAS BEEN TAKEN**

Emakina Belgium
rue Middelbourg 64A
1170 Brussels
BELGIUM
Tel. +32 24004000
Internet: <http://www.emakina.com>
Fax +32 24004001

V.4) **INFORMATION ON VALUE OF CONTRACT**

Initial estimated total value of the contract
Value 600 000 EUR
Excluding VAT
Total final value of the contract
Value 600 000 EUR
Excluding VAT

V.5) **THE CONTRACT IS LIKELY TO BE SUB-CONTRACTED**

No

LOT NO: 8 - TITLE Multimedia productions, Web design and graphic support services (audiovisual production)

V.1) **Date of contract award decision:**

11.5.2011

V.2) **NUMBER OF OFFERS RECEIVED:**

16

V.3) **NAME AND ADDRESS OF ECONOMIC OPERATOR IN FAVOUR OF WHOM A CONTRACT AWARD DECISION HAS BEEN TAKEN**

Greek Geeks Data Systems & Internet Communication SA
Aetideon & Voutsina Str. 13
155 61 Holargos
GREECE
E-mail: contact@greekgeeks.com
Tel. +30 2106595650
Internet: <http://www.greekgeeks.com>
Fax +30 2106595656

V.4) **INFORMATION ON VALUE OF CONTRACT**

Initial estimated total value of the contract
Value 400 000 EUR
Excluding VAT
Total final value of the contract
Value 400 000 EUR
Excluding VAT

V.5) **THE CONTRACT IS LIKELY TO BE SUB-CONTRACTED**

No

LOT NO: 9 - TITLE Events and exhibitions

V.1) **Date of contract award decision:**

11.5.2011

V.2) **NUMBER OF OFFERS RECEIVED:**

13

V.3) **NAME AND ADDRESS OF ECONOMIC OPERATOR IN FAVOUR OF WHOM A CONTRACT AWARD DECISION HAS BEEN TAKEN**

LDK Consultants Engineers and Planners SA
Off. 12 Thivaidos Str., PO Box 51299
145 64 N. Kifissia
GREECE
E-mail: main@ldk.gr
Tel. +30 2108196700
Internet: <http://www.ldk.gr>
Fax +30 2108196709

V.4) **INFORMATION ON VALUE OF CONTRACT**

Initial estimated total value of the contract
Value 1 000 000 EUR
Excluding VAT
Total final value of the contract
Value 1 000 000 EUR
Excluding VAT

V.5) **THE CONTRACT IS LIKELY TO BE SUB-CONTRACTED**

No

LOT NO: 10 - TITLE Dissemination

- V.1) **Date of contract award decision:**
18.4.2011
- V.2) **NUMBER OF OFFERS RECEIVED:**
4
- V.3) **NAME AND ADDRESS OF ECONOMIC OPERATOR IN FAVOUR OF WHOM A CONTRACT AWARD DECISION HAS BEEN TAKEN**
Qwentès Kantor SA
rue du Marteau 81
1000 Brussels
BELGIUM
E-mail: info@qwentès.be
Tel. +32 22352035
Internet: <http://www.qwentès.be>
Fax +32 22800774
- V.4) **INFORMATION ON VALUE OF CONTRACT**
Initial estimated total value of the contract
Value 250 000 EUR
Excluding VAT
Total final value of the contract
Value 250 000 EUR
Excluding VAT
- V.5) **THE CONTRACT IS LIKELY TO BE SUB-CONTRACTED**
No

SECTION VI: COMPLEMENTARY INFORMATION

- VI.1) **CONTRACT RELATED TO A PROJECT AND/OR PROGRAMME FINANCED BY COMMUNITY FUNDS**
No
- VI.2) **ADDITIONAL INFORMATION**
Lot 2: the 2 tenders received did not meet the selection criteria set under Section 9.2 of the tender specifications, consequently no contract was awarded.
Lot 1 and lots 3–10: these are framework contracts valid for a period of 48 months from the date of signature.
- VI.3) **PROCEDURES FOR APPEAL**
- VI.3.1) **Body responsible for appeal procedures**
General Court
rue du Fort Niedergrünwald
2925 Luxembourg
LUXEMBOURG
E-mail: generalcourt.registry@curia.europa.eu
Tel. +352 4303-1
Internet: <http://curia.europa.eu>
Fax +352 4303-2100
- VI.3.2) **Lodging of appeals**
Precise information on deadline(s) for lodging appeals: Within 2 months of the notification to the plaintiff (date of receipt), or, in the absence thereof, the day on which the person concerned had knowledge of the relevant

information, an appeal can be lodged with the General Court; a complaint to the European Ombudsman has no impact on the above deadline for lodging an appeal.

VI.3.3) **Service from which information about the lodging of appeals may be obtained**

General Court
rue du Fort Niedergrünwald
2925 Luxembourg
LUXEMBOURG
E-mail: generalcourt.registry@curia.europa.eu
Tel. +352 4303-1
Internet: <http://curia.europa.eu>
Fax +352 4303-2100

VI.4) **DATE OF DISPATCH OF THIS NOTICE:**
18.7.2011