

This document aims to give an easy-to-use overview of the EEA corporate palette. More information about colours and other aspects of corporate identity can be found in the EEA Corporate style guidelines 2023.

EEA colours

Logo



007B6C



004B7F



000000



FFFFFF

EEA colours

Full palette March 2023

	A	C	E	G	I	K	M
Green	C8FFF8	A0E5DC	78CAC0	50B0A4	289588	007B6C	005248
Blue	A0D7FF	47B3FF	0A99FF	0083E0	006BB8	004B7F	003052
	B	C	E	G	I	K	M
Yellow	FEF6CD	FBEC9B	FAD936	FAC50D	FDAF20	FF9933	E56B38
Yellow-red	FDEC9B	FAD936	FAC50D	FDAF20	FF9933	E56B38	B83230
Red	FBEEF8	F6DDF0	E7B2C0	D78890	C65B59	B83230	5C1918
Purple	EFEBF2	DFD6E7	BEADCE	9E84B6	7D5B9D	5C3285	3C096C
Brown	FFF6EC	FFEDD8	E7BC91	BC8A5F	8B5E34	603808	3D2201
	A	C	E	G	I	K	M
Livid	DAE8F4	ACCAE5	87A7C3	6989A5	4C677F	3D5265	2E3E4C

EEA colours

Combinations and accessibility

In order to ensure accessibility to all our users, certain colour combinations are encouraged and others should be avoided.

- **Complementary colours**

These provide high contrast and a vibrant look. Shades with similar saturation should be avoided, i.e. combine one dark and one light shade to ensure enough contrast.



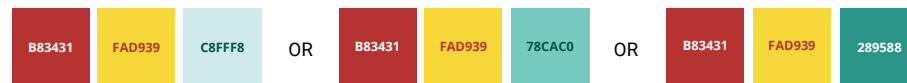
- **Analogous colours**

These provide a serene, harmonious palette. Usually one colour dominates and the other use supports and balances the composition.



- **Traffic light system**

In general this coding should be avoided as the combination of red and green is the most problematic one for colour-blind users. If you must use it, however, apply these combinations to optimise accessibility.



- Applying colour to **text labels**.

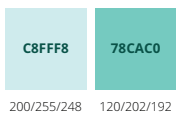
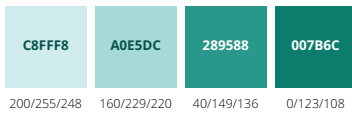
The following colours should be used to ensure enough contrast. Avoid using light shades and pale colours at all times.



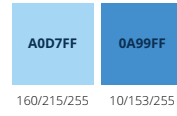
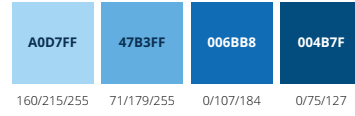
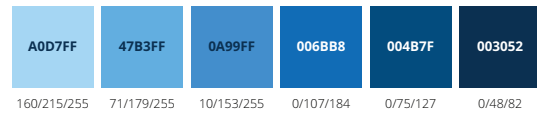
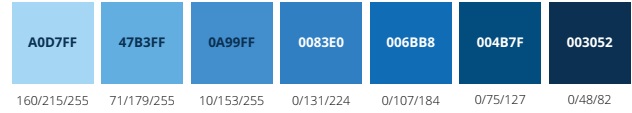
EEA colours

Sequential

Green



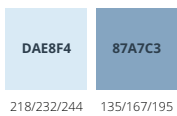
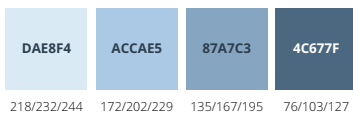
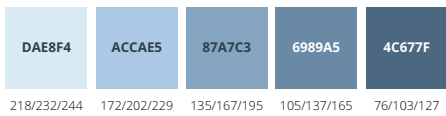
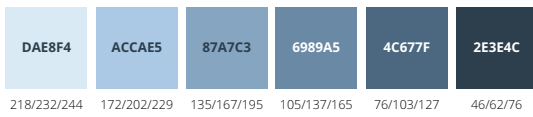
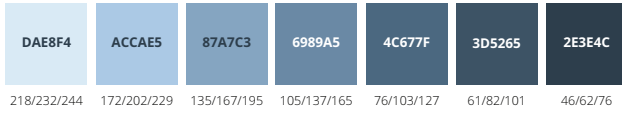
Blue



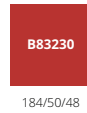
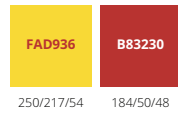
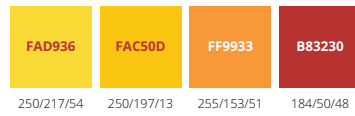
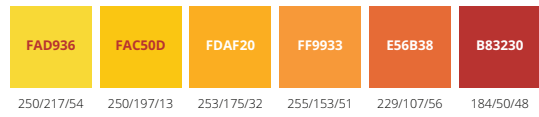
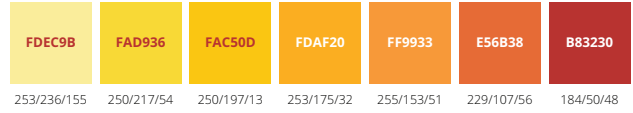
EEA colours

Sequential

Livid



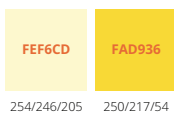
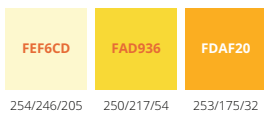
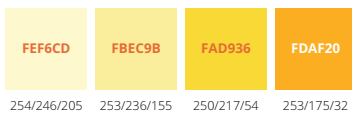
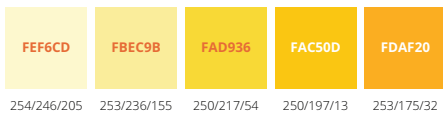
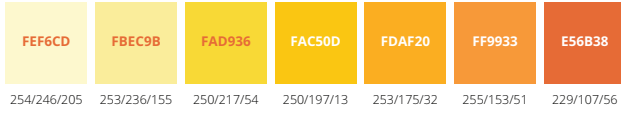
Yellow-Red



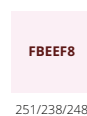
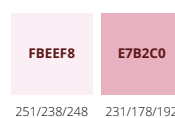
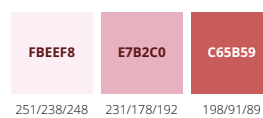
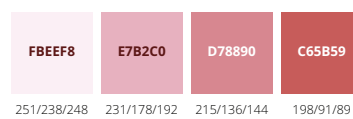
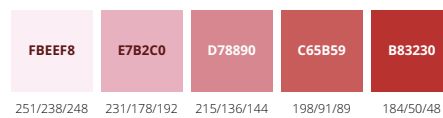
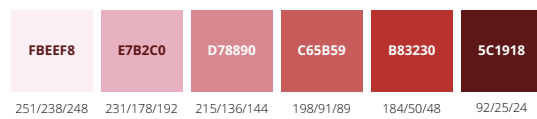
EEA colours

Sequential

Yellow



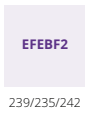
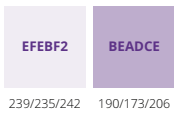
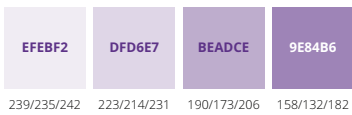
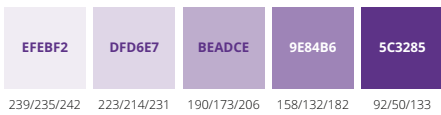
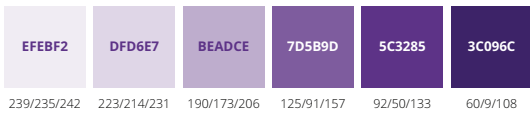
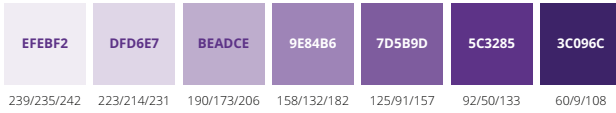
Red



EEA colours

Sequential

Purple



Brown

